

World Birth Defects Day March 3 Free Events

World Birth Defects Day is March 3 and MotherToBaby is a proud partner in two of the events scheduled for that day – the Facebook Live Event at 1p ET about the COVID-19 vaccine in pregnancy and breastfeeding featuring our own Sonja Rasmussen, MD, Lorrie Harris-Sagaribay, MPH, Kirstie Perrotta, MPH and our Past President Robert Felix. In addition, a #WorldBDDay Twitter chat is scheduled and, alongside the non-profit Family Voices, our Al Romeo, RN, PhD, will present a free webinar on lead exposure at 2p ET. We hope you'll mark your calendar for all of the events scheduled for March 3 and support World Birth Defects Day by taking part! Here is the full rundown of the activities outlined by our partners at the International Clearinghouse on Birth Defects Surveillance and Research:

LIVE EVENTS on March 3rd

Time	Event	How to Participate
8 AM EST / 2PM CET	WHO WBDD webinar via Zoom: Saving lives of babies with birth defects and improving their quality of life	1) Registration details will be made available soon.
11 AM EST/8 AM PST	#WorldBDDay Twitter Chat: Many birth defects. One voice	1) Promote event with sample tweets and promotional graphic-Eng, Span 2) Prepare responses and participate live or schedule tweets (script)
1PM EST/10AM PST	Facebook Live Event: COVID-19 Vaccine in Pregnancy & Breastfeeding	Follow MotherToBaby on March 3 to take part and ask questions! https://fb.me/e/A2mTOEya

2PM **Free webinar on lead**

EST/11AM **exposure in**

Register at: http://bit.ly/FV_MTB_2021_Lead

PST **pregnancy**

Event Descriptions

WHO World Birth Defects Day Webinar via Zoom

8:00AM EST / 2:00PM CET

All children have the right to a healthy start in life. Babies born with birth defects are particularly at risk of death and lifelong disability. Many birth defects can be prevented and treated. But, when a baby is born with a birth defect, receiving the right care as soon as possible gives them the best chance to life and helps them reach their maximum potential. There is a need for strengthening healthcare services to meet the needs of babies born with a birth defect, in particular in low-and-middle income countries of Asia and Africa, where the health care systems are the weakest and the burden of birth defects is the highest. To promote quality of care and universal health coverage for children with birth defects, we must bring to light the human rights perspective and the need for advocacy.

With this webinar, we would like to commemorate World Birth Defects Day to raise awareness about **#ManyBirthdefects1Voice**. Registration details will be shared soon.

#WORLDBDDAY Global Twitter Chat

On March 3rd at 11:00AM EST, 5:00PM CET, join us during the Twitter Chat as one voice to raise awareness about birth defects. To prepare, get the bilingual **script** and questions here. Even if you cannot join us live, please schedule a tweet using **#WorldBDDay** at this time.

World Birth Defects Day Twitter Chat

*Chat in English and Spanish

**WEDNESDAY,
MARCH 3
AT 11 A.M. EST**

#WorldBDDay



Facebook Live Event: COVID-19 Vaccine in Pregnancy & Breastfeeding

The event panel includes moderator Robert Felix, MD; and speakers Sonja Rasmussen, MD, Lorrie Harris-Sagaribay, MPH, and Kirstie Perrotta, MPH.

Follow MotherToBaby at <https://fb.me/e/A2mTOEya>



Lead Exposure Webinar

As parents or when planning to start a family, it's important to know and understand how to achieve the best care and health for children, but where do you begin? Right at home! Houses, especially older ones, can be a source of lead exposure. Although lead-based paint hasn't been sold since the late 70s, many older homes still have it. Learn about the available resources supporting families who are exposed to lead. On World Birth Defects Day March 3, join the free webinar presented by MotherToBaby and Family Voices on the impact of lead exposures during pregnancy, infancy and in childhood. [Register here now.](#)



**WORLD BIRTH DEFECTS DAY
WEBINAR
MARCH 3, 2021 11A PT/2P ET**

Join MotherToBaby and Family Voices for a free webinar on maternal and childhood lead exposures. Register here now: http://bit.ly/FV_MTB_2021_Lead



Questions? Call 866.626.6847 | Text 855.999.3525 | Email or Chat at [MotherToBaby.org](https://www.MotherToBaby.org).

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With the launch of our new, mobile-friendly website in October 2020, we have decided to retire or “sunset” the MotherToBaby App for both iOS and Android. By February 28, 2021, the MotherToBaby App will no longer be available for download from Apple’s App Store or from the Google Play Store.

If you are a current MotherToBaby App User:

The app is no longer being supported or updated, so we highly recommend deleting it from all of your devices.

How Do I Prepare for the Change?

Bookmark our website, [MotherToBaby.org](https://www.MotherToBaby.org), and add it to the home screen on your mobile device now! Everything you previously accessed on the app is now available on our mobile-friendly website.

Explore Our Website

Here are some quick links to our most popular content, which had previously been accessible from our app:

Fact Sheets: Access our library of fact sheets on 250+ exposures and how they may impact pregnancy or breastfeeding.

Pregnancy Studies: Get information on our observational pregnancy studies and forms that pregnant women can use to join a study or healthcare providers can use to refer patients to our studies.

Ask An Expert an Exposure Question: Reach out to a MotherToBaby specialist by phone, text, email, or chat to ask questions about an exposure during pregnancy or breastfeeding.

Refer A Patient to our Information Service and/or Pregnancy Studies: Healthcare providers can use this form to refer their patients either to our pregnancy studies or one of our specialists for pregnancy/lactation exposure information.

Baby Blog: Access our library of blogs, which cover a wide variety of pregnancy and breastfeeding exposure topics written by our experts specifically for moms and moms-to-be.

Podcast: Tune in for lively discussions about managing exposure risks and staying healthy with our podcast host and MotherToBaby information specialist Chris Stallman.

Our Website Offers Enhanced Mobile Experiences

Our new website also provides overview pages for pregnant women with hand-selected resources on select exposure topics and offers **healthcare providers** custom-curated information that is specific to their field of practice. This means that all of our website users can now find relevant information while on-the-go!

The responsive design provide a seamless experience for website users to interact with our services and navigate our resources. We've also created an **interactive map** of MotherToBaby's coverage to encourage users to find their local affiliate and connect with the team that is working to reduce the chance of preventable birth defects in our communities.

If you have any questions or would like help with information, please contact us at 866.626.6847 or click the Live Chat window in the bottom corner of your screen.

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