Navigating the Noise: Combating Misinformation for Birth Defects Prevention in the Digital Age

In today's fast-paced digital environment, misinformation can spread quickly and influence critical health decisions. This free webinar features Dr. Elisabeth Marnik (@sciencewhizliz), a respected scientist and popular science communicator, who has built a strong online presence translating complex medical research into accessible, trustworthy information. Drawing on her expertise as both a researcher and social media influencer, Dr. Marnik provides healthcare professionals with tools to address misinformation and support evidence-based conversations with patients and the public.

During this session, Dr. Marnik explores the unique challenges of communicating about birth defects prevention in an age where social media platforms and online communities often amplify inaccurate or misleading claims. She shares strategies for identifying common myths, framing responses in a way that resonates with patients, and using digital platforms to effectively promote accurate, research-backed guidance.

Designed specifically for healthcare providers, this webinar highlights both the science of communication and the practical steps clinicians can take to strengthen trust with patients. Attendees will come away with actionable approaches to help families navigate online information, foster informed decision-making, and contribute to the broader effort of preventing birth defects through education and advocacy.

WATCH NOW

Questions? Call 866.626.6847 | Text 855.999.3525 | Email or Chat at MotherToBaby.org.

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