

Navigating the Noise: Combating Misinformation for Birth Defects Prevention in the Digital Age

In today's fast-paced digital environment, misinformation can spread quickly and influence critical health decisions. This free webinar features Dr. Elisabeth Marnik (@sciencewhizliz), a respected scientist and popular science communicator, who has built a strong online presence translating complex medical research into accessible, trustworthy information. Drawing on her expertise as both a researcher and social media influencer, Dr. Marnik provides healthcare professionals with tools to address misinformation and support evidence-based conversations with patients and the public.

During this session, Dr. Marnik explores the unique challenges of communicating about birth defects prevention in an age where social media platforms and online communities often amplify inaccurate or misleading claims. She shares strategies for identifying common myths, framing responses in a way that resonates with patients, and using digital platforms to effectively promote accurate, research-backed guidance.

Designed specifically for healthcare providers, this webinar highlights both the science of communication and the practical steps clinicians can take to strengthen trust with patients. Attendees will come away with actionable approaches to help families navigate online information, foster informed decision-making, and contribute to the broader effort of preventing birth defects through education and advocacy.



The graphic features a blue and purple background with a circuit-like pattern. In the top left is the OTIS logo, which includes a heart shape with a star inside and the text "OTIS® Organization of Teratology Information Specialists". To the right is a portrait of Elisabeth Marnik, PhD, a woman with long blonde hair wearing a brown cardigan over a teal top. Below the OTIS logo, the title "Navigating the Noise: Combating Misinformation for Birth Defect Prevention in the Digital Age" is displayed in white text on a dark blue background. Below the title is a "WEBINAR" icon consisting of a headset and the word "WEBINAR" in a rounded rectangle. Further down, the text "Presented by Elisabeth Marnik, PhD" and "Scientist, Educator, Digital Health Communicator" is shown in white. At the bottom left, the handle "@sciencewhizliz" is displayed next to two small square icons.

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Navigating the Noise:
Combating Misinformation for Birth Defect
Prevention in the Digital Age

WEBINAR

Presented by
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Scientist, Educator, Digital Health Communicator
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