

# IMPACT REPORT

2024 Highlights



## 10 Affiliates

Covering all 50 states  
and U.S. territories.



## 30+ Years

Providing information on  
exposures in pregnancy  
and breastfeeding.



# Vision & Mission

## Vision

The Organization of Teratology Information Specialists (OTIS) and MotherToBaby will be the world's leading source of evidence-based information on exposures during pregnancy and breastfeeding.

## Mission

- OTIS is a professional organization comprised of experts engaged in assessing and evaluating risks to pregnancy and breastfeeding outcomes from medications and other exposures.
- OTIS members support and contribute to worldwide initiatives for teratology education, research, and promotion of parental, infant and child health and development.
- MotherToBaby is dedicated to effectively communicating evidence-based information to parents, health professionals, and the general public about medications and other exposures during pregnancy and breastfeeding.

# Letter from the President



**Alfred Romeo, BA,  
BSN, RN, PhD**

The Organization of Teratology Information Specialists (OTIS) and its service, MotherToBaby, expanded resources and partnerships this past year. Our committees and members continue to make progress on various items in our Strategic Plan.

- The Fact Sheet Project Team updated existing fact sheets and new ones were developed. They can be found through the National Library of Medicine.
- The Education Committee presented 6 webinars in collaboration with partner organizations.
- The Meeting Planning Committee collaborated with the European Network of Teratogen Information Services to provide a successful Annual Meeting for professionals in Nyborg, Denmark.
- Twice-monthly seminars brought together experts from around the world to review research on medications and other exposures in pregnancy and breastfeeding.
- The Quality Control Committee worked to promote consistency and high quality in responding to clients across the United States.
- Our LactRx app, which provides information about exposures during breastfeeding, continued to grow its library of information and number of subscribers.

We look forward to building new partnerships and strengthening existing partnerships to better serve the public. We thank all our members and partners for their work that resulted in a successful year and the provision of services for thousands of families and professionals. We welcome our incoming President for 2025 and 2026, Lorrie Harris-Sagaribay.

# 2024 Board of Directors



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**Member-at-Large**



# Committees

- Abstract Committee
- Education Committee
- Fundraising Committee
- Marketing/Website Committee
- Meeting Planning Committee
- Membership Committee
- Nominations Committee
- OTIS/ENTIS Consortium
- Public Affairs Committee
- Research Committee

# Affiliates

MotherToBaby has offices throughout the US that cover all 50 states and US territories. Many state affiliates cover other states. In addition, there is an office in Montreal, Quebec, Canada.



**ARIZONA**

**COVERS: AZ, CO,  
KS, IA, NM ND, SD,  
UT**



**CALIFORNIA**

**COVERS: AK, CA,  
HI, ID, MO, NV, OR,  
WA, US  
TERRITORIES**



**CONNECTICUT**

**COVERS: CT, DE,  
MA, ME, NH, NJ,  
PA, VT, RI**



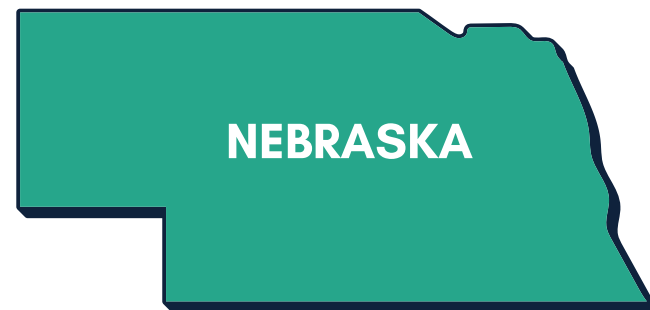
**FLORIDA**

**COVERS: FL**



**GEORGIA**

**COVERS: AL, GA,  
TN, MS**



**NEBRASKA**

**COVERS: NE**



**NEW YORK**

**COVERS: NY, IN, IL**



**NORTH  
CAROLINA**

**COVERS: KY, NC,  
SC, DC, MD, VA,  
WV**



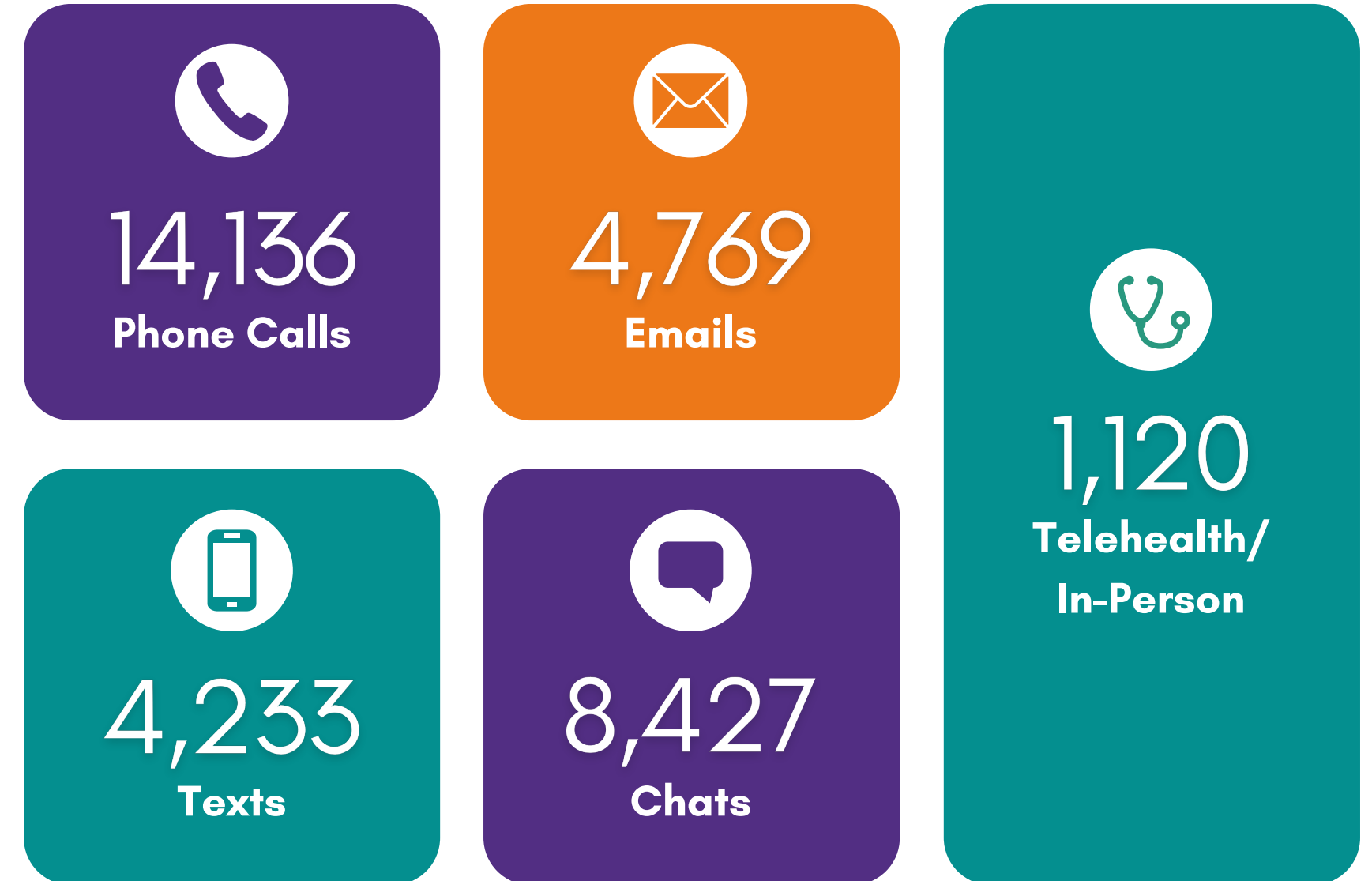
**TEXAS**

**NORTH TEXAS COVERS:  
NORTHERN TX, AR, LA, MI, MN,  
MO, OH, WI, WY  
TEXAS TIPS COVERS:  
SOUTHERN TX**

# MotherToBaby Questions Answered



Our MotherToBaby experts answered 32,576 exposure questions through phone, text, email or chat. The service is confidential and provided at no cost.



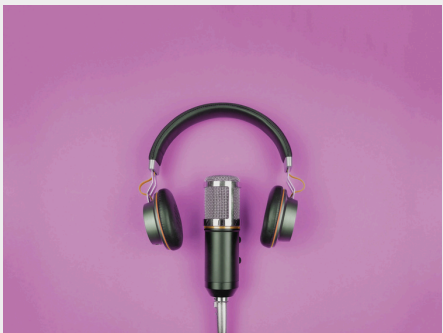
# MotherToBaby Reach

MotherToBaby aims to provide evidence-based information in as many forms as possible to reach individuals where they are and provide them with vital information.



**300+ Fact  
Sheets**

2024 views  
1,448,553 English  
693,333 Spanish



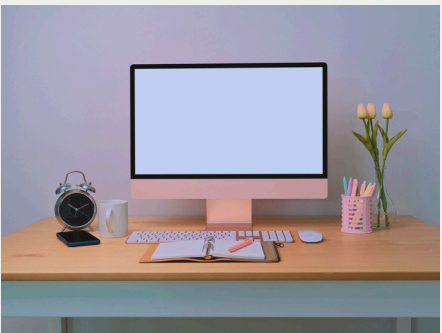
**83 Podcast  
Episodes**

40,631  
Downloads



**LactRx App**

31,288 Active Users



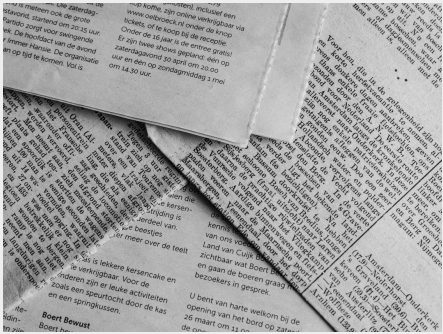
**Website**

3,700,000  
Website Visits  
Annually



**Questions  
Answered**

32, 576 Questions  
Annually



**Healthcare  
Provider  
Newsletters**

10,000 recipients



**Social  
Media**

45,830  
Followers



**145 Blogs**

Viewed 377,545 Times  
in the Last 12 months

# Additional Initiatives



## National Library of Medicine

OTIS is a contributor to the prestigious Library of Medicine (NLM) with more than 300 bilingual evidence-based fact sheets. For more than 200 years, the NLM has been a partner for biological discovery, clinical care decision-making and healthcare choices in everyday living.



## LactRx App



LactRx by MotherToBaby is a free app providing current information on the use of medications, vaccines, diagnostic agents and drugs of misuse during breastfeeding. The app has been downloaded over 6,700 times with 13,238 engaged sessions.



## Pregnancy Studies

MotherToBaby conducts observational research that allows experts to determine if medications/vaccines pose a risk to pregnancy or a developing baby.

### ONGOING STUDIES

- Ankylosing Spondylitis
- Asthma
- Constipation
- Coronavirus (COVID-19)
- Crohn's Disease
- Eczema (moderate-to-severe)/Atopic Dermatitis
- Lupus
- Multiple Sclerosis
- Psoriasis
- Psoriatic Arthritis
- Rheumatoid Arthritis

# Partners

MotherToBaby establishes partnerships with organizations that share our interest in the health of families. We also refer to a number of other resources that can provide helpful information about pregnancy, birth defects, and exposures during pregnancy and breastfeeding.

- Allergy & Asthma Network
- American Academy of Allergy, Asthma & Immunology
- American Academy of Pediatrics
- American College of Obstetricians and Gynecologists (ACOG)
- Association of Maternal & Child Health Programs
- Bright by Text
- Center for Disease Control and Prevention
- CreakyJoints
- FASD United
- Foundation of the National Lipid Association
- Health Resources Services Administration
- March of Dimes
- MyHealth Teams



- National Birth Defects Prevention Network
- National CMV Foundation
- National Indian Health Board
- National Maternal Mental Health Hotline
- National Multiple Sclerosis Society
- Patient Education Genius
- PatientsLikeMe
- Pediatric Environmental Health Specialty Unites
- Preventive Cardiovascular Nurses Association
- Postpartum Support International
- Rural Health Information Hub
- Society for Birth Defects and Research Prevention
- Society for Maternal-Fetal Medicine
- Spondylitis Association for America (SAA)
- The Mighty
- More added monthly

# Testimonials

*Together we can do so much.*



*"I've called a number of times. It's always so helpful and much quicker than waiting for a response from my doctor."*

*"Thank you for explaining! I am truly so blown away by this site and the level of expertise you all provide- it is so incredibly helpful!"*

*"Thank you for being so compassionate and I really appreciate your thoroughness...you have given me so much peace of mind."*

*"I'm a healthcare provider and I've given your flyers to my patients. This is the first time using the service myself, and I will definitely continue to refer patients and let them know how helpful it was."*



# Donor Listing

Thank you to our generous donors.

- Jason Alexander
- Emily Gravolet
- Chad Haldeman-Englert
- Lorrie Harris-Sagaribay, MPH
- Jamie Hung
- Beth Kiernan, MPH
- Kendra Kramer
- Nevena Krstic, MS, CGC
- Ruth Moss-Katsnelson
- Sarah Obican, MD
- Kirstie Perrotta, MPH
- Alfred N. Romeo, BA, BSN, RN, PhD
- Anna L. Taylor, CFRE
- Elizabeth Wasternack, CAE, CMP



**We continuously work to increase maternal and infant health outcomes.**

**32,576**

Exposure Questions Answered.



# 2025 Goals

- Educate healthcare professionals, researchers and the public of the benefits and risks of exposures in pregnancy and lactation so as to improve health outcomes.
- Create professional development programs and tools for teratology information specialists to ensure high quality standards of care.
- Through outreach and collaborative relationships increase recognition of the value of the organization and accessibility and utilization of the services we provide across all populations.
- Increase viability of the organization by expanding the membership and establishing sustainable fiscal independence.



We need help to continue to provide our confidential services free of charge.

**\$175,000**

Average cost to run a MotherToBaby service with one full-time specialist.



## Funding Priorities

As the environment, medications, and health landscape is constantly changing, requests are on the rise to provide evidence-based information about the effects of exposures during pregnancy or while breastfeeding, leading to a reduction in preventable birth defects and other adverse outcomes.

*It is imperative our services continue to be provided at no cost to combat health, social, and economic disparities seen in maternal and infant health. Your generosity ensures that we can do so, which especially benefits families who might otherwise not be able to afford or access care.*

### Funding would be used for the following:

- Increase capacity of affiliates to help more women
- Outreach and education to the inadequately depicted
- Additional fact sheets for additional exposures
- Translation of fact sheets for greater reach
- Targeted outreach to healthcare providers



# Contact Us

For exposure related questions, please contact one of our specialists at 866.626.6847.

## National Office



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615.649.3082



contactus@mothertobaby.org

[mothertobaby.org](https://mothertobaby.org)



# THANK YOU



MotherToBaby®  
Ask the Experts